



Blue Case Management



Blue Case Management

INTERNATIONAL EVENTS AND TRAVEL SPECIALIZING IN EMERGING AND DEVELOPING GEOGRAPHICAL MARKETS

We started operations in 2005 and now the company is well placed in new and interesting markets such as East Africa and Brazil and other emerging countries. The company works on a partnership system; running partnerships with local established suppliers so we can ensure that the local economy is supported and local labour is used. At the same time we provide assurance for our clients from start to finish with a Blue Case Management senior manager present in the country throughout the contract. Apart from being the point of contact for the client, the senior manager is also there to manage the project team. In addition our own skilled and experienced project staff may be brought in. All this ensures that the client gets the five star service and support that they are paying for and a positive return on their investment.

CORPORATE EVENTS

For corporate events, we think outside the box. We don't do boring. If you want your product to be launched at an event, which leaves people craving whatever the product may be, then come to us. We handle all the areas of the event from locating the venue and creating the ambience to sourcing the food, drink and entertainment. During the event, we are on site to execute the plan and ensure a successful event. We have completed projects such as a launch for a \$25 million refurbished hotel and the multi country re-launch of a mobile telecommunications network both in East Africa and many more.

GROUND HANDLING

We work with an international travel company as our partner so if a client chooses to hold an incentive for a hundred people to Macau or a safari for their family to the Serengeti, there is a team of specialists in place in offices worldwide to ensure we can provide the best deals on flights, hotels and accommodation. We also take care of elements such as contract negotiation with suppliers, service training to handle VIP's and planning of the itinerary because customer care is paramount. When the job begins there is a senior manager on site with a team throughout to assist and ensure that the client and guests are happy.

CONFERENCE PRODUCTION

Our team have a wealth of experience in this sector. Our partnership system allows us worldwide access to a diverse array of conference venues and significant cost savings for services and facilities required for a conference such as transport, hotels or AV equipment. The experience of the team shows in the strength of our planning and our attention to detail. Once the conference starts and till it ends, we have a team on the ground that focuses on everything so you don't have to. Blue Case Management will take the stress out of your conference, meeting or summit.

PRIVATE & UNIQUE EVENTS

Due to our partnership system we can plan fantastic events in unique locations. Are you crazy about F1, well what about a private drive around Monza in a Ferrari? Dying to see the Vatican? Why not a private tour at night? Want to live the life of 007 and go on a bond themed vacation? Or do you just want to have a private dinner in a private villa closed to the public overlooking one of the grand lakes in Italy? We encourage people to come to us with their crazy wishes or desires (nothing illegal though) and we will see if we can make it happen. We enjoy a challenge.

INCENTIVES

Incentives are what we love. Whether you want to take fifty of your top salesmen and women on the Orient Express for a touch of old world charm set in opulent luxury or ballooning over the Serengeti, we can help. However, let us see what we can do to add value all the way through your incentive so that when people notice the small things, they leave feeling like they have experienced something unique and original and more importantly, you have given them an experience they will remember for life.

DESTINATION MANAGEMENT

Blue Case Management has an established Destination Management division focusing on East and Southern Africa as well as parts of South America. With our partnership network of locally based suppliers and operators, we can ensure a full service to the client for whatever they need.

Some of the people we have worked for over the past six years:

**Ford Coca Cola Zain Vodacom Airtel The Leon H Sullivan Foundation
University of New Hampshire Seton Hall University Oxfam America Malaria No More
The Mastercard Foundation Cooper Motors Corporation FBME Bank Hodi Hotels**

CLIENTS